



# JOCELYN DELK ADAMS

AUTHOR & FOUNDER, GRANDBABY CAKES

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**Jocelyn Delk Adams** is the author of the award winning and Amazon best selling cookbook **Grandbaby Cakes** and the founder of **Grandbaby Cakes**, a food blog which gives her family's, particularly her grandmother's, cherished generational recipes her modern spin while preserving the most important ingredient tradition. Jocelyn is a brand ambassador and writer for top brands Coca-Cola, Pillsbury, McCormick, Safest Choice Eggs, and KitchenAid. In the short span of 3 years, Grandbaby Cakes has been featured on the TODAY Show, The Rachael Ray Show, ABC World News Now, Hallmark Channel, Better Homes and Gardens, O (The Oprah) Magazine, The Thanksgiving Day Parade on CBS, Essence Magazine, Southern Living Magazine, The New York Times Online, and many, many more.

Jocelyn's first cookbook Grandbaby Cakes was released in September 2015 and was featured as a top fall cookbook by People Magazine, Vanity Fair, Yahoo! and Epicurious. It also won the Gourmand World Award 2016 for Best Blogger Cookbook USA and was nominated for an NAACP Image Award 2016- Outstanding Literary Instructional Work. She is the founder of A Charitable Confection, an anti-violence dessert fundraiser featuring the top bakeries in Chicago. Jocelyn hopes Grandbaby Cakes will continue to deliver inspired recipes shaped by the past but reinvented for the present which will encourage new generations of dessert enthusiasts to learn how to bake and create new family memories for years to come.

**National and Local Television Appearances:** TODAY Show, The Rachael Ray Show, ABC World News Now, CBS Thanksgiving Day Parade, Hallmark Channel- Home and Family, Fox News Chicago, WGN Chicago, CBS Chicago, WCIU Chicago, Morning Blend Milwaukee.

**National and Local Print Magazines Press:** Southern Living Magazine – March 2016, O (The Oprah) Magazine – February 2016, FW Magazine (Top 20 women in food in Chicago) February 2016, Southern Lady Magazine – January 2016, Essence Magazine – December 2015, Chicago Magazine – December 2015, Chicago Social Magazine- December 2015, Southern Weddings Magazine Fall 2015, Mississippi Magazine Sept/Oct 2015, Celebrate Magazine – Sept/Oct 2015, Taste of the South Magazine – Sept/Oct 2015, Michigan Avenue Magazine – Sept 2015, Better Homes and Gardens Feature – December 2014, Better Homes and Gardens – Bloggers We Love- August 2014, Ebony – August 2014, Chicago Social Magazine – June 2014.

**Newspaper Press:** Chicago Tribune, Chicago Sun-Times, Splash Magazine, Milwaukee Journal Sentinel.

**Awards and Nominations:** Gourmand World Cookbook Award- Best Blogger Cookbook 2016, NAACP Image Award Nomination- Outstanding Literary Instructional 2016, The Kitchn Homies – Best Recipe Blog Nominee 2013, Black Weblog Awards 2013 Best Food Blog Nominee, Yahoo! Shine Club Best Holiday Recipes Winner Article – 2012..

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