



# MERYL SNOW

AUTHOR, "BOOKED IT"  
SENIOR CONSULTANT, CATERSOURCE  
VICE PRESIDENT, FEASTIVITIES EVENTS

WWW.MERYLSNOW.COM



@merylsnows



snowconsultant



@merylsnow

**Meryl Snow** has been a mainstay in the special events & catering industry for the last twenty-eight years as co-founder of **Feastivities Events**, along with its subsidiaries **OffShoots Decor** and **Philadelphia's Picnic Company**.

Her philosophies have proved successful for not only her own business, but also many other companies, trade organizations, and universities have benefited from her training and advice. As a Senior Consultant for **Catersource**, the largest trade organization for caterers in the world, Meryl has worked throughout the US. Her particular areas of focus are sales and marketing, as well as in design and branding. She provides consulting, coaching, and training services for a wide range of clients. Meryl has three how-to Style DVDs currently on the market. This collection focuses on hands on design, innovation and inspiration. Her innovative leadership has earned prestigious accolades for **Feastivities** locally, nationally and internationally. She has undoubtedly helped many other companies get on their own path to success and recognition through her keen insight and an effervescent approach to teaching methods of success.

Combining knowledge from her decades of hospitality experience with humor, she creates informative and interactive presentations. These range from small internal company meetings to large-scale conferences. She speaks with groups from the heart with warmth and knowledge, and covers the funny side of life and business.